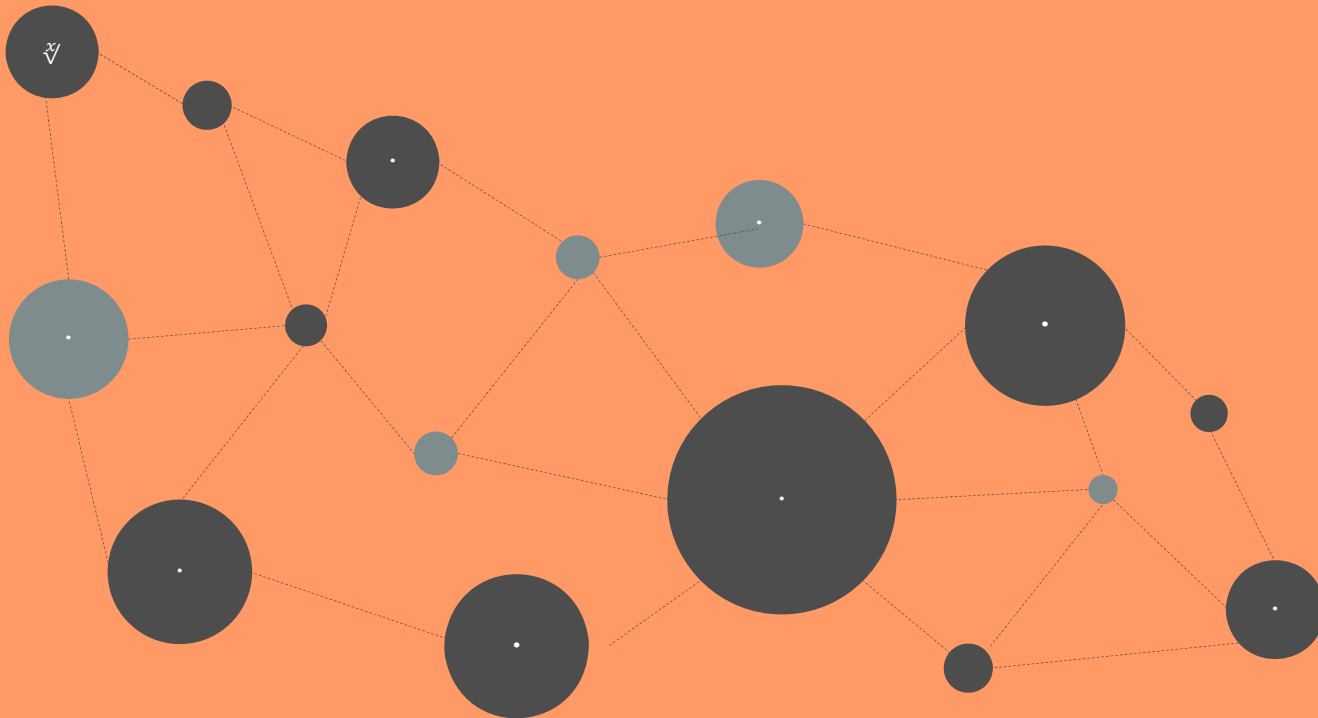


Multi-site Asset Management A New Digital Frontier



A new digital frontier

The digital world is having a profound impact on how we manage data and access information across the built environment.

Traditional 2D workflows such as CAD and standalone databases are no longer enough in today's information rich and data-centric world.

Better asset management

Managing multi-site assets such as universities, shopping centres, franchises, banks and commercial buildings requires the use of smarter - more powerful tools and integrated 3D environments such as:

- BIM (Building Information Modelling)
- PIM (Precinct Information Modelling)
- CIM (City Information Modelling)

Save time & money

A BIM-centric approach to multi-site asset management allows owners and operators to unlock the full potential of their physical assets by combining intelligent building data with powerful 3D geometry (ie BIM Models).

When used as part of a fully integrated digital strategy, substantial savings can be made at an operational level.

What are the benefits?

There are several benefits to managing assets across a BIM-centric environment including:

- Improved data visualisation
- Better space/resource management
- Standardised metrics/benchmarking
- Pre-emptive maintenance/planning
- Customer activity/heat mapping
- MAC address/IP tracking
- Event-based wayfinding
- Scenario modelling

How to get started?

Whilst there is no one size fits all solution, the following steps may help you when it comes to getting started.

1. Assessing your current digital footprint to identify what information is: current, out of date, and or needs to be updated.
2. Migrating old 2D data (drawings/floor plans) across to a new 3D environment.
3. Identifying critical infrastructure that needs to be digitised going forward.
4. Identifying new data collection opportunities going forward.

Further information

For further information or to discuss any of the ideas listed in this presentation please contact:

Nathan Dale

Point Advisory

Level 17, 31 Queen St

Melbourne VIC 3000

Nathan@pointadvisory.com

www.pointadvisory.com